



# 2012 JANUARY TERM ABROAD

## India: An Examination of Globalization

January 3-25, 2012

### Itinerary

Twin Cities/Chicago Departure	01/03	Bangalore/Hyderabad	01/18
Mumbai Arrival	01/04	Hyderabad/Delhi	01/20
Mumbai/Chennai	01/07	Delhi/Agra	01/22
Chennai/Mamallapuram	01/14	Agra/Delhi	01/23
Mamallapuram Departure	01/16	Delhi Departure	01/24
Bangalore Arrival	01/17	Twin Cities/Chicago Arrival	01/25

**T3808**

**Price: \$6,065-\$6,365\***

India: An Examination of Globalization is a course that examines the principal commercial and cultural institutions of India. We will have speakers from Madras Christian College and business leaders from the Chennai area. The course will include visits to businesses, governmental offices, temples, and a variety of cultural sites. Students from Madras Christian College will participate in the course to promote a lively exchange of ideas between American and Indian students. In addition to spending time in Chennai at Madras Christian College, we will also visit Mumbai (Bombay), Delhi, Agra, Mamallapuram, and Hyderabad.

The course will provide exposure to the current business climate in India with particular emphasis on the activities of American and other Western multinational firms. In addition to exposure to the business practices of India, we will include a number of lectures and activities on the culture of India with emphasis on those aspects of Indian culture that affect business with Western countries. Contemporary issues such as the caste system and the treatment of women in India will be discussed. How the Indian government deals with these issues is particularly informative in contrast to the approaches that we use in managing racial and gender problems in the United States.

We will promote contacts with Indian students and businesspeople and learn firsthand of the differences and similarities between Indian business practices and American approaches. Religious practices in India and the relationships between Hindus and Muslims will be observed firsthand. Other contemporary issues such as population control and efforts to promote freer trade will be explored. Comparisons will be made to the different approaches taken by neighboring China. Our visit to a computer center of India in Hyderabad will include an examination of the remarkable success of Indian software companies doing business with the West. Customer service and back office operations for Western companies and other businesses that have enjoyed success will be examined.

We will use our base at Madras Christian College to promote exchanges between American students and Indian faculty and students on issues affecting India in the world today to increase the understanding of Indian culture, attitudes, and beliefs. India is on its way to becoming the most populous country in the world and is the world's largest democracy. English is widely spoken and parts of the country are moving full speed into the information age while much of the country remains at a subsistence economic level, at best. One third of the population lives in extreme poverty. Our objective is to gain a deeper understanding of this interesting country that will become increasingly important in global politics and economics in the future.

**Comprehensive Fee Includes:** Transportation and course arrangements as indicated, housing in hotels and guesthouse at Madras Christian College, breakfast, lunch (except in Mumbai) and dinner daily and visa fees for U.S. citizens. (subject to change)

**Prerequisites:** The course does not have any academic prerequisites.

**Required Readings:** *Imagining India: The Idea of a Renewed Nation*, by Nandan Nilekani, co-founder and past CEO of Infosys.

<b>Evaluation:</b>	
Quiz	5%
Student Journal	30%
Final paper	40%
Attendance and Participation	25%

**\*Each home institution may have supplementary fees in addition to the price listed.**

**Entry Requirements:** A visa is required for travel to India. One copy of a drivers license or state ID and two passport quality photos will be required to obtain your visa.

**Bruce Fischer, Ph.D., Elmhurst College**  
**Gurram Gopal, Ph.D., Elmhurst College**

**(630) 617-3408, brucef@elmhurst.edu**  
**(630) 617-3108, ggopal@elmhurst.edu**



**Dr. Fischer**, Center for Business and Economics at Elmhurst College, has taught Global Business and has taken students to Poland for internships. Also, he's consulted for corporations in Canada and Poland and has worked with businesses in Russia, Saudi Arabia, Kuwait and several other Arab countries. Dr. Fischer taught entrepreneurship for the Ministry of Privatization in Poland and lectured at Al Azhar University in Cairo. He developed and led this UMAIE course to India in January 2004, 2006 and 2009.



**Dr. Gopal** is an Associate Professor in the Center for Business and Economics at Elmhurst College. He holds a Bachelor of Technology degree from the Indian Institute of Technology, Madras, India, and an M.S. and Ph.D. in Industrial Engineering and Management Sciences from Northwestern University. He worked for more than fifteen years in industry, in a variety of functions. He has taught courses on Global Business, International Marketing and Global Business Process Management. In conjunction with colleagues Dr. Gopal has led student groups on trips to India and to Turkey, including this course in 2009.



# RULES AND PROCEDURES

www.umaie.org

## APPLICATION PROCESS

The UMAIE application process is described and the required documents are available on the UMAIE website ([www.umaie.org/how\\_to\\_apply.htm](http://www.umaie.org/how_to_apply.htm)). Applications are accepted between **April 18 - October 3, 2011**.

No application will be considered without **ALL** the required signed documents, copies and a deposit check. If you have any questions please contact your campus UMAIE Board Member.

## SELECTION PROCESS FOR APPLICANTS

Faculty Directors will review and screen each application to ensure all pre-requisites are met, and that equal access is given to students from all consortium schools. Each applicant will be notified if they are:

- 1) accepted into the course;
- 2) on a waiting list;
- 3) not accepted into the course.

**For applications received by April 18th, the UMAIE Secretariat will notify each participant via e-mail by May 6, 2011. Applications received after April 18, 2011 will be sent to the faculty directors weekly and students will receive notification on a timely basis.**

Please be aware that if you are placed on a waiting list, your deposit check will still be cashed upon receipt. In the event a course is filled or cancelled due to low enrollment, students will be contacted regarding a second choice. Students who choose not to transfer to another course will receive a full refund.

## PASSPORTS, VISAS AND IMMUNIZATIONS

All applicants must send a copy of a valid and signed passport to their campus UMAIE Board Member as soon as possible but no later than October 24, 2011. **Passports must be valid at least six (6) months beyond your return date.**

If your course requires a visa it will be stated in the course description. A country specific visa application will be sent to you 2-3 months prior to departure. Visa fees and processing for U.S. citizens is provided by UMAIE. Students holding passports from other countries are responsible for obtaining their own visa.

Information regarding recommended and/or needed immunizations can be found at the CDC website: [www.cdc.gov/travel/](http://www.cdc.gov/travel/). If you are traveling to a destination that requires an immunization, the UMAIE Secretariat will inform you in a timely manner. Additional information regarding passports, visas and immunizations is available from your campus UMAIE Board Member.

## COMPREHENSIVE FEE

Per person course price ranges are based on a minimum enrollment for each course. Every effort is made to operate the program within the stated price range. However, if fewer students enroll, costs may be increased or the course cancelled. Individual institutions may assess additional charges. **NOTE:** UMAIE reserves the right to adjust prices due to dollar devaluation, fuel surcharges and general inflation.

The comprehensive fee includes round-trip air transportation from Minneapolis-St. Paul (or approved alternate airports) to the course location; airport transfers; visas; transportation to most course activities while abroad; lodging, primarily in twin or triple rooms in hotels, pensions, university dormitories, or family homes (where indicated); continental breakfast daily (exceptions noted on individual course descriptions) and other meals as indicated; tickets for required cultural performances; planned excursions; and administrative costs. **When rail passes or entrance fees are included, they are based on the utilization of youth rates (25 years or under), and a valid University ID will be required to be presented at the entrance. Any additional amount incurred will be the participant's responsibility.**

## ALTERNATE APPROVED AIRPORT ARRANGEMENTS

Students from Augustana College, Elmhurst College, Hastings College and St. Ambrose University will receive further information on possible connecting flights upon acceptance.

## EXCLUSIONS

Personal expenses are the responsibility of each individual participant. Examples include but are not limited to: passport fees; airline checked baggage fees; excess baggage fees; local public transportation; departure taxes (except U.S.); optional entertainment and excursions; meals not indicated in individual course descriptions; individual room service charges; travel insurance; porter's fees; laundry and dry cleaning; telephone and fax; personal gratuities; transportation to and from the course departure city.

## FINAL PAYMENT

Accepted applicants are notified of the final price during mid-October. Final payment is due before Monday, November 1. Check with your home campus for payment procedures.

## WITHDRAWALS AND REFUNDS

- The full deposit amount is refunded for students withdrawing on or before **September 15, 2011**.
- The full deposit amount is non-refundable for students who withdraw between **September 16 and November 1, 2011**.
- A refund for cancellations occurring after **November 1, 2011** is based upon recoverable costs. The **ENTIRE COURSE COST** may be forfeited.
- **If cancellation occurs 30 days or less prior to departure, there will be no refund. Trip cancellation insurance is recommended for students with pre-existing medical conditions.** This insurance must be purchased at the time of application. Please discuss this with your Campus UMAIE Board Member.
- If a course price increases by more than 6% (due to general inflation or lower enrollment) a student may cancel without penalty.
- No refund is given to students who wish to omit portions of the course.
- **NOTICE OF CANCELLATION MUST BE SUBMITTED IN WRITING TO YOUR CAMPUS UMAIE BOARD MEMBER.**

## COURSE ORIENTATION

Course orientation will include a self-study and on-line quiz to be completed early fall, a webinar on-line meeting in November and an on-site orientation session once abroad. More information on these components and the deadlines for completing them is available on the UMAIE website by clicking on the UMAIE Courses tab, then clicking on your course title and following the link to the orientation information. **FULL PARTICIPATION IN EACH COMPONENT IS MANDATORY.**

## DEVIATIONS

Course prices are based on group air arrangements. The air carrier may assess a service fee for individual changes. Not all airlines allow deviations on group reservations. In addition to the airline service fee(s), an additional fee must be paid to Seminars International, Inc. as follows: **before October 3, 2011 the charge is \$75; from October 4, 2011 until November 1, 2011 the charge is \$125. After November 1, 2011, no deviations will be accepted.** Deviation requests must be made in writing to the Chicago Seminars International office via fax (312) 332-5509 or email [TRAVEL@semint.com](mailto:TRAVEL@semint.com). Once the deviation has been booked, these costs are non-refundable and any changes may incur additional costs. Students who deviate are responsible for providing their own transportation to/from the actual course location abroad, and for communicating their final itinerary to their study abroad office.

## COURSE CANCELLATION BY UMAIE

During the year, UMAIE may need to cancel a course. Events that could cause UMAIE to cancel a course include:

- Low enrollment
- Faculty withdrawl
- Travel warnings issued by the U.S. Department of State

If UMAIE cancels a course, students will receive a full refund for all payments made.

## CAMPUS UMAIE BOARD MEMBERS

**Augustana College, International Programs Office, (605) 274-5050, [cathy.lindamood@augie.edu](mailto:cathy.lindamood@augie.edu) • Elmhurst College, Office of International Education, (630) 617-3341, [wallyl@elmhurst.edu](mailto:wallyl@elmhurst.edu) • Gustavus Adolphus College, Center for International and Cultural Education, (507) 933-7546, [ishaw@gac.edu](mailto:ishaw@gac.edu) • Hastings College, Academic Affairs Office, (402) 461-7346, [jwiest@hastings.edu](mailto:jwiest@hastings.edu) • St. Ambrose University, Center for International Education, (563) 333-6389, [studyabroad@sau.edu](mailto:studyabroad@sau.edu) • St. Catherine University, Office of Global Studies, (651) 690-6472, [globalstudies@stkate.edu](mailto:globalstudies@stkate.edu) • University of St. Thomas, International Education Office, (651) 962-6450, [studyabroad@stthomas.edu](mailto:studyabroad@stthomas.edu)  
**UMAIE SECRETARIAT: Kathy Willemsen, (952) 440-1338, [kathy@semint.com](mailto:kathy@semint.com)****